ORDER

KMGH

Orders

Order / Rev:	**187403**		
Alt Order #:			
Product Desc:	10/29-11/6/12		
Estimate:	12900		
Flight Dates:	10/29/12 - 11/06/12	Primary AE:	Laura Hargis
Original Date / Rev:	10/24/12 / 10/24/12	Sales Office:	Den
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Media Strategies & Research**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln Street Ste. 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203	Agency Commission:	15%

Advertiser

Name:	**Congress/Pelmutter-DCCC (D)**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL6-State Congress	Order Separation:	00:10:00
Priority:	PREEMPTIBLE	Advertiser External ID:	
Revenue Codes:	POL, POL-CANDIDATE, Unassigned	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	16	$8,860.00	$7,531.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	16	$8,860.00	$7,531.00	0.00
Totals	16	$8,860.00	$7,531.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	11/06/12	11/06/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	-T-----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
N 2	KMGH	11/01/12	11/01/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	---T---	:30	1	$225.00	PREE	0.00	NM	1	$225.00
N 3	KMGH	10/30/12	10/30/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	-T-----	:30	1	$400.00	PREE	0.00	NM	1	$400.00
N 4	KMGH	10/29/12	11/01/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	1--1---	:30	2	$400.00	PREE	0.00	NM	2	$800.00
N 5	KMGH	11/04/12	11/04/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	------S	:30	1	$210.00	PREE	0.00	NM	1	$210.00
N 6	KMGH	10/30/12	10/30/12	The View THE VIEW	CA	10A-11A	-T-----	:30	1	$450.00	P3	0.00	NM	1	$450.00

Week details:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
N 1	Week:	11/05/12	11/11/12	-T-----	1	$200.00	0.00
N 2	Week:	10/29/12	11/04/12	---T---	1	$225.00	0.00
N 3	Week:	10/29/12	11/04/12	-T-----	1	$400.00	0.00
N 4	Week:	10/29/12	11/04/12	1--1---	2	$400.00	0.00
N 5	Week:	10/29/12	11/04/12	------S	1	$210.00	0.00
N 6	Week:	10/29/12	11/04/12	-T-----	1	$450.00	0.00

Order / Rev:	187403	Advertiser:	Congress/Pelmutter-DCCC (D)	**KMGH**
Alt Order #:		Product Desc:	10/29-11/6/12	
Flight Dates:	10/29/12 - 11/06/12	Estimate:	12900	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	11/05/12	11/05/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	M------	:30	1	$275.00	P3	0.00	NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$275.00	0.00									
N 8	KMGH	11/02/12	11/02/12	M-F 230-3pm Inside Edition	CA	230-3p	----F--	:30	1	$200.00	PREE	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----F--	1	$200.00	0.00									
N 9	KMGH	11/02/12	11/06/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	1---1--	:30	2	$400.00	P3	0.00	NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----1--	1	$400.00	0.00									
Week:	11/05/12	11/11/12	1------	1	$400.00	0.00									
N10	KMGH	10/29/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	1-1----	:30	2	$750.00	P3	0.00	NM	3	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	1-1----	2	$750.00	0.00									
Week:	11/05/12	11/11/12	1------	1	$750.00	0.00									
N11	KMGH	10/30/12	10/30/12	6p-630p JEOPARDY (M- 6P-630P JEOPARDY (M-F)	CA	6P-630P	-T-----	:30	1	$2,050.00	P2	0.00	NM	1	$2,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-T-----	1	$2,050.00	0.00									
N12	KMGH	10/31/12	10/31/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	--W----	:30	1	$1,000.00	PREE	0.00	NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--W----	1	$1,000.00	0.00									
												Totals		16	$8,860.00